


ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

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|---------------------------|---|
| Title of Invention | System and Method for Delivering Targeted Advertisements using Multiple Presentation Streams |
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Application Number : 09/750800 

Confirmation Number: 8297

First Named Applicant: John Schlack

Attorney Docket Number: T721-20









Art Unit: 2614

Examiner: John Manning

Search string: (5099319 or 5319455 or 5424770 or 5661516 or 5864823 or 5886731 or 6359902 or 6583825 or 20020087976).pn


US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

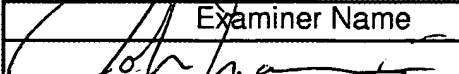
| init | Cite.No. | Patent No. | Date | Patentee | Kind | Class | Subclass |
|---|----------|------------|------------|-----------|------|-------|----------|
|  | 1 | 5099319 | 1992-03-24 | ESCH | | | |
|  | 2 | 5319455 | 1994-06-07 | HOARTY | | | |
|  | 3 | 5424770 | 1995-06-13 | SCHMELZER | | | |
|  | 4 | 5661516 | 1997-08-26 | CARLES | | | |
|  | 5 | 5864823 | 1999-01-26 | LEVITAN | | | |
|  | 6 | 5886731 | 1999-03-23 | EBISAWA | | | |
|  | 7 | 6359902 | 2002-03-19 | PUTZOLU | | | |
|  | 8 | 6583825 | 2003-06-24 | YUEN | | | |

US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

| init | Cite.No. | Pub. No. | Date | Applicant | Kind | Class | Subclass |
|---|----------|-------------|------------|-----------|------|-------|----------|
|  | 1 | 20020087976 | 2002-07-04 | KAPLAN | | | |

Signature

| | |
|---|---------|
| Examiner Name | Date |
|  | 4/29/05 |

